

Our Organizing Sponsors



TENNESSEE DEPARTMENT of
ECONOMIC & COMMUNITY
DEVELOPMENT



This project is funded in part under an agreement with the Tennessee Department of Economic and Community Development and the Center for Strong Communities at Maryville College

Thanks to our Community Sponsors



We are looking for more sponsors for this year's summit and to help us continue in future years. If you or your business can help, please call Sharon Hannum at 865-789-9624.

Who We Are

The **Tennessee Economic Council on Women** advocates for and addresses economic concerns of women of Tennessee. These matters include employment policies and procedures, educational needs and opportunities, child care quality, access to health care, domestic relations, the impacts of federal and state law, and the inclusion of women on state boards and commissions.

The **Center for Strong Communities** at Maryville College brings together community people and the college for learning, serving and seeking solutions to the issues that matter most to our communities. *Strong Communities* organizes partnership programs, educational community forums, conferences, collaborative research and outreach that empower communities to become healthy, just and caring places to live and work.

Tennessee Department of Economic and Community Development (ECD) is a state agency to promote economic growth and progress. Its primary focus is to provide businesses with technical, financial and management information assistance; make available Job training assistance programs; work with communities to attract new business development to improve the quality of life; and further Tennessee's economic expansion through technological innovation, research and development.

East Tennessee Development District Advisory Council of the TECW first met in July 2005, with an open invitation to women who resided within the sixteen county area that makes up the development district. The Advisory Council listens, studies, informs and helps remediate—in a manner consistent with the legislation, bylaws and policies and procedures of the TECW.

Directions to Maryville College

From Knoxville and East

Driving West on I-40, take Exit 386B, U.S. 129 - Alcoa Highway. Follow U.S. 129 South to McGhee-Tyson Airport. Continue 1.5 miles past the airport. Take the left fork, toward Maryville and go straight through town. Turn right on Lamar Alexander Parkway/HWY 321. The campus is on the immediate left.

From West Knox County, via I-140:

Take I-140 Pellissippi Parkway to U.S. 129 - Alcoa Highway, exit right. Follow U.S. 129 South past McGhee-Tyson Airport. Take the left fork toward Maryville and go straight through town. Turn right on Lamar Alexander Parkway/HWY 321. The campus is on the left.

Women & Power: Plug into the Power in You

The 4th Annual East Tennessee Regional Economic Summit for Women

Learn how to...

Be a Successful Business Owner
Seek & Sustain a Balanced Life
And more!

Special Keynote

PAM FANSLER

President

First Tennessee Bank



**Thursday
June 3, 2010**

8:30 am — 4:00 pm

Maryville College / Maryville, TN



Hosted by *The Tennessee Economic Council on Women and Center for Strong Communities at Maryville College*

8:30	CHECK-IN & REGISTRATION Continental Breakfast Clayton Center for the Arts	
9:00	Morning Plenary Vrondelia (Ronni) Chandler <i>Real Women in the Real World</i> Program Director, Project Grad Knoxville	
10:15	15 MINUTE NETWORKING BREAK PLEASE VISIT OUR EXHIBITORS	
SESSION 1 10:30	TRACK A Business and Career Get Noticed! Kathy Blanton Regency Group Brentwood, TN	TRACK B Personal Prosperity Life Balance is NOT a Myth Melanie McGhee Illumined Life
LUNCH 11:30	Special Keynote PAM FANSLER <i>The Power of One</i> President, First Tennessee Bank	
SESSION 2 1:00	She-Commerce Building a Business in Cyberspace Dasia Kendrick Women of Wealth Atlanta	Attracting Abundance Changing How We Think About Money Linda Pucci, Ph.D. InnerResource Center
2:00	THIRTY MINUTE NETWORKING BREAK 15 Minute Business Coaching Slots Available 1:00-4:00	
SESSION 3 2:30	Success is Sweet For Women-Owned Businesses Chris Combs Sarah Hedstrom Caroline Silvey	Building Blocks for Greatness: On Women & Leadership Phyllis Nuchols Knox Area Urban League
3:40-4:00	CLOSING SESSION	

Individual registration fee.....\$40

Early Bird (by May 13).....\$25

Groups of five or more.....\$25
Please call for group registration

Luncheon Only\$25

Students with valid student ID.....\$15

The non-refundable fee includes breakfast, lunch and event materials. Some scholarships may be available.

Registration Deadline:May 28, 2010

Please register online if possible:

For quick and easy registration, go to our website:
<http://billynewton.wordpress.com>

Or you may mail your registration: Complete the attached registration form. Tear off and mail with your check, payable to *Maryville College*.

If you mail your registration, send it to:
Strong Communities at Maryville College
502 E. Lamar Alexander Pkwy, Maryville, TN 37804

Credit card payment: You may call in your credit card payment at 865-273-8894 / Center for Strong Communities.

Registration questions? Contact Strong Communities
865-273-8894 / maryvillecollege.edu/about/csc

Program questions? Call Wendy Pitts Reeves
865-207-4305 or wendypittsreeves@yahoo.com

Exhibitor Information

Exhibit Hours: 8:30 am - 4:00 pm

Fee: \$50.00
Includes registration and lunch for one person;
6-foot tables and 2 chairs are provided.

To register as an exhibitor, contact Carrie McConkey:
carrie.mcconkey@maryvillecollege.edu

Name: _____

Mailing Address: _____

City, State, ZIP: _____

Email: _____

Phone: _____

Title: _____

Company or Organization: _____

Circle the workshops you plan to attend:

Session One (10:30 am) Track A or B

Session Two (1:00 pm) Track A or B

Session Three (2:30 pm) Track A or B

Date registration is submitted: _____

I've enclosed a check in the amount of \$_____ payable to Maryville College.

Mail to:
Strong Communities at Maryville College
502 E. Lamar Alexander Pkwy, Maryville, TN 37804

_____ I will call in my credit card for payment.

Do you need any special arrangements? If so, please circle.

- Visual assistance
- Hearing (interpreter?)
- Mobility or Wheelchair Access
- Dietary Restrictions? Please explain

•Other _____